

# Industry Profile



## 44-45 Retail Trade

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise. The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Retail Trade comprises over 12 percent of all state employment. Retail trade has an average monthly wage of \$1,669, 32 percent lower than the statewide average for all industries. The composition of this sector under the NAICS coding system differs from the old SIC system in that restaurant employment is now found in another NAICS classification.

### Largest Employers

Wal-Mart  
Smith's Food and Drug  
Albertsons  
K Mart  
Super Target  
JC Penney Company  
Maceys Inc.  
Fred Meyer Stores  
Harmons  
Home Depot  
Shopko Stores  
Meier & Frank  
Old Navy Clothing Company  
Deseret Industries  
7 Eleven Stores  
Maverik Country Store  
Sears Roebuck  
Costco Wholesale  
R C Willey Home Furnishings  
Lowes Home Improvement

2001	Employment	Wage*
<b>Total</b>	<b>132,653</b>	<b>\$1,669</b>
<b>Motor Vehicle and Parts Dealers</b>	<b>15,848</b>	<b>\$2,681</b>
Automobile Dealers	9,414	\$3,097
<b>Furniture and Home Furnishings</b>	<b>4,827</b>	<b>\$2,080</b>
Furniture Stores	3,031	\$2,236
Home Furnishing Stores	1,796	\$1,818
<b>Electronics and Appliance Stores</b>	<b>4,397</b>	<b>\$2,486</b>
<b>Building Material and Garden Supply</b>	<b>10,898</b>	<b>\$2,133</b>
Building Material and Supplies	9,447	\$2,233
Lawn and Garden Equipment	1,451	\$1,484
<b>Food and Beverage Stores</b>	<b>24,046</b>	<b>\$1,430</b>
Grocery Stores	20,663	\$1,385
<b>Health and Personal Care Stores</b>	<b>4,813</b>	<b>\$1,953</b>
<b>Gasoline Stations</b>	<b>10,356</b>	<b>\$1,108</b>
<b>Clothing and Clothing Accessories</b>	<b>9,900</b>	<b>\$1,410</b>
<b>Sporting Goods, Hobby, Book, and Music Stores</b>	<b>8,836</b>	<b>\$1,199</b>
<b>General Merchandise Stores</b>	<b>24,277</b>	<b>\$1,354</b>
<b>Miscellaneous Store Retailers</b>	<b>9,532</b>	<b>\$1,392</b>
<b>Nonstore Retailers</b>	<b>4,922</b>	<b>\$2,324</b>
Electronic Shopping and Mail-Order Houses	3,052	\$2,517
Vending Machine Operators	380	\$1,702
Direct Selling Establishments	1,491	\$2,086

\* Average monthly wage



North American  
Industry  
Classification  
System

# Retail Trade

## industry history

Year	Employment	Avg. Wage+	% of Utah Avg. Wage	# of Firms	Payrolls	Emp.% of State Total	Payroll % of State Total
2001	132,653	\$1,669	67.7	8,344	\$2,656.9 M	12.2	8.3
2001*	131,226	\$1,633	67.1	8,288	\$642.3 M	12.1	8.2
2002*	129,101	\$1,680	67.6	8,268	\$650.5 M	12.0	8.1

\* First Quarter Data    + Average Monthly Wage

## county Profiles

County	Retail Trade Employment**	% of State R.T. Emp.	R.T. % of County Total Emp.	Largest Retail Trade Employer
Salt Lake	61,077	46.3	11.2	Smith's Food and Drug
Utah	19,296	14.6	12.5	Albertsons
Weber	11,880	9.0	13.6	Wal Mart
Davis	11,736	8.9	13.4	Albertsons
Washington	6,235	4.7	17.4	Wal Mart
Cache	4,820	3.7	11.3	Wal Mart
Summit	2,358	1.8	14.9	Wal Mart
Iron	1,870	1.4	13.4	Wal Mart
Box Elder	1,685	1.3	9.6	Wal Mart
Tooele	1,454	1.1	12.5	Wal Mart

\*\* First Quarter 2002

*Equal Opportunity Employer/Program  
Auxiliary aids and services are available upon request to individuals  
with disabilities. Call (801) 526-9240. Individuals with speech  
and/or hearing impairments may call the state relay at 1-800-346-4128.*

**Utah!**  
Where ideas connect™



Utah Department of Workforce Services  
Economic and Data Collection and Analysis Unit  
<http://wi.dws.state.ut.us>

